

On the 3 April 2019, Netcare, South Africa's largest private hospital Group, launched the 1st National Newborn Hearing Screening Programme.

This groundbreaking initiative is being rolled out in partnership with SAAA, the professional Audiology association and Hi Hopes, the Family Centred Early Intervention Programme.

Netcare CEO, Dr Richard Friedland, applauded all stakeholders for committing to the Netcare "person centred medical care" and highlighted the key role of HI Hopes as investing in the family journey beyond the diagnosis and amplification. An additional highlight was the newborn hearing screening App that was being launched, in keeping with the Netcare digitization focus for efficacy, quality assurance and antifragmentation of patient care... and ultimately better experiences by all.

For more information contact:

Professor Claudine Storbeck | Director: Centre for Deaf Studies

| www.wits.ac.za/deafstudies

Director: HI HOPES | www.hihopes.co.za

University of the Witwatersrand | JhB, South Africa

Cell: +27-83-324-1588 | Landline: +11-717-3750

Visiting Professor | University of Manchester | United Kingdom